

Discovering Your Leadership Voice

Overview

Leaders inspire followership in others. Whether speaking conversationally or presenting before a group, a powerful leadership message delivered with impact and focused on the needs of the audience, can motivate and energize others.

Target Audience

Professionals who want to develop or strengthen their leadership position.

Course Objectives

After completing this course, students will know how to:

- Enhance your leadership effectiveness through your message
- Communicate with greater openness and authenticity
- Craft compelling messages that connect people to purpose
- Engage, motivate, and inspire others to embrace change
- Apply your leadership voice to increase your impact and influence

Course Outline

1 - Leading with Authenticity

Adopting a Structured Approach
Linking Authenticity and Awareness
Enhancing Self-Awareness
Applying the Johari Window

2 - Your Leadership Voice

Becoming an Authentic Leader
Assessing Key Competencies
Defining Your Leadership Purpose

3 - A Compelling Vision

Crafting Your Vision for Change
Clarifying Goals and Outcomes

4 - Crafting Your Message

Speaking with Credibility, Emotion, and Logic
Leading from Anywhere
Applying Techniques for Engaging Others
Engaging Through Storytelling

5 - Delivering Your Message

Bridging Different Thinking
Flexing Communication Styles
Adjusting for Style and Impact

6 - Reviewing Your Results

Reviewing and Adjusting
Taking an Iterative Approach
Repeating, Reiterating, and Building Support
